



CalViva Health
Health Net Community Solutions
7625 North Palm Avenue, Suite 109
Fresno, California 93711

<Date>

<Entity Name>

<First name> <Last name>, <Title> or Administrator

<Address>

<City>, <State> <ZIP>

Earn 2025 incentives for improving member outcomes with doula services

Dear <Title>. <Last Name> or Administrator:

We want to recognize and reward doula providers who show effective and timely outreach to eligible members. See below on how improving member outcomes through care coordination can help you earn incentives in 2025.

Incentive payment criteria

Payments earned from the doula provider incentive are not tied to:

- Any direct Provider Participation Agreement with Health Net* and CalViva Health, or
- Your agreement as a subcontractor with a participating physician group (PPG) or medical group.

The doula provider incentive aligns with state requirements around the doula benefit and program.

Are you eligible?

To be eligible for the doula provider incentive, a doula provider must:

- Be in good standing with the Plan.
- Contract directly with the Plan as a doula participating provider.
- Openly accept and have the capacity to serve new Plan Medi-Cal enrollees eligible for doula services.

Incentive timeline

- Incentives are for members serviced from **January 1, 2025, through December 31, 2025**, despite when a provider contracts with the Plan.

CalViva Health is a licensed health plan in California that provides services to Medi-Cal enrollees in Fresno, Kings and Madera counties. CalViva Health contracts with Health Net Community Solutions, Inc. to provide and arrange for network services. *Health Net Community Solutions, Inc. is a subsidiary of Health Net, LLC and Centene Corporation. Health Net is a registered service mark of Health Net, LLC. All other identified trademarks/service marks remain the property of their respective companies. All rights reserved.

- Payments will be made on **October 31, 2026**.

Incentive measures¹

A serviced member is an eligible member who has received a service, and the Plan has received a claim or encounter.

Measure	Target	Amount
Coordinate care for members to support them with being compliant with Timeliness of Prenatal Care measure	>= 50% of members serviced are compliant with Timeliness of Prenatal Care measure	\$50 for each member serviced within measurement year
	< 50% of members serviced are compliant with Timeliness of Prenatal Care measure	\$0 for each member serviced within measurement year
Coordinate care for members to support them with being compliant with Postpartum Care measure	>= 50% of members serviced are compliant with Postpartum Care measure	\$50 for each member serviced within measurement year
	< 50% of members serviced are compliant with Postpartum Care measure	\$0 for each member serviced within measurement year

Questions?

If you have questions about the program, please contact your assigned Plan representative or call Provider Services at 888-893-1569.

Sincerely,



Dorothy Seleski
Senior Vice President, Medi-Cal Product

¹The incentive program conditions and data requirements are subject to change at Health Net’s discretion as the doula benefit and program matures.