

BROKER GUIDE | VERSION 1.0

New Health Net Web Experience for 2018

California Individual & Family Plan and Medicare Advantage *move to a new platform*

We've been hard at work modernizing our systems to serve you and your clients better in 2018 and beyond. Ultimately, our new technology will seamlessly integrate and connect all user touchpoints. This will empower our members — your clients — to get even more value from their Health Net coverage in support of their health.

New IFP and Medicare Advantage online experience for you and your clients

Our first step in 2018 is a new and improved online experience for our Individual & Family Plan (IFP) and Medicare Advantage shoppers and members.

Launching at the same time is a new secure broker portal for your IFP and Medicare Advantage business.

Our new websites go live in October in preparation for 2018 open enrollment.

New Websites				
WEBSITE		URL		DATE
IFP Public Website	\rightarrow	MyHealthNetCA.com	\rightarrow	10/11 to coincide with Covered California's early renewal
Medicare Advantage Public Website	\rightarrow	ca.healthnetadvantage.com	\rightarrow	10/1
Broker Secure Portal	\rightarrow	HNBroker.com	\rightarrow	10/1

Your commercial group and Medicare Supplement experience stays the same in 2018

We expect to move our commercial group and Medicare Supplement business to new online platforms in 2019.

For now, starting on October 1, 2017, you will have two broker online accounts with us:

- 1. IFP and Medicare Advantage business: HNBroker.com.
- 2. Commercial group and Medicare Supplement business: HealthNet.com.



IFP and Medicare Advantage website details and process changes

TIP! Set up your broker account today. Follow the Account Registration steps.

There are some differences in what you'll find on the new broker portal, as well as some process changes for both you and your clients. The details are listed below, by topic. You can click on the topic you're interested in to go right to that section of the guide.

Electronic Funds Account Registration Transfer (EFT) Application Status for IFP Forms and Brochures Book of Business ID Cards Broker Contacts for Portal Questions Logo for co-marketing Broker Blog Member Portal and Registration Broker Demographic Changes National Producer Number (NPN) **Commission Statements**

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Special PCP Change Process for New 2018 Members

Subscriber Number / Policy Number

Summary of Benefits Coverage and Evidence of Coverage



Account Registration — New set-up for California IFP and Medicare Advantage portal

You'll set up a separate login and account for all your IFP and Medicare Advantage business. You can set up your account today in just minutes!

- 1. Start at HNBroker.com and click continue to login/register.
- 2. Enter your National Producer Number (NPN) and Tax ID.

Return to Home Page	Broker Portal Registration for Contracted Entities
To begin the registration proc National Producer	cess, please enter the NPN and Tax ID used when you contracted with Centene.
Number(NPN) Tax ID	8
	Continue

3. Confirm your email address.

ite tail to Home Fuge	БІОК	er Porta	al Regis	tration	or Contrac	ted Enti	lies	
he broker account listed bel roker, please try your searcl EMAIL	ow matches th h again . LAST NAME	FIRST	eria you have er TAX ID	ntered. If this is NPN	the broker you wish t STATES APPOINTED	to register, pleas STATUS	se click the Send Email button.	If this is not the c
		L	7	9	FL	ACTIVE	Tue Sep 26 13:46:59	Send En

4. Check your email and click the link to confirm your registration.









- If you have multiple broker IDs — you need only one login if each of your broker IDs are tied to one NPN.
- If you do Medicare Advantage business in multiple states: you'll be able to view all your business in all the states you're contracted to sell Health Net via one login, as long as all states are tied to one NPN.
- If you have access
 delegations: you'll set up
 new accounts for any office
 staff users. Access delega tions, including commission
 statement access, can be
 set within the new accounts.
 Here's the path to follow:
 My Account > Manage
 Accounts > Create User.



REMINDER! You'll continue to use your current <u>HealthNet.com</u> login for any group and/or Medicare Supplement business you have with us.

5. Complete your registration — the link you click from the email will take you right here.

Register Broke	er	Your Progress	Cancel
Your Details National Producer Number (NPN)	NPN	Verify	
First Name			
Last Name			
Email		7	
	Your password must be at least 8 chu An uppercase character A lowercase character A number A character from this list: 1@#5%	aracters, and must contain at least three of the following: $\delta = 2^{-1}, \forall A$	
Enter your secret questions Please do not close this w Secret Questions	below, and then click "Submit" to compli indow or your changes will be lost.	ete your registration.	
Question 1	Please select your secret question.		
Answer			
Question 2	Please select your secret question.	\checkmark	
Answer]	
Question 3	Please select your secret question.		
Answer			
			Submit →

6. Login when you get your account confirmation.

Registration Complete!	Your Progress
Thank you for completing your registration! Click below to log in.	
Login	

TIP! Use the icons on the top right to navigate within the portal and get the information you need.

When you click the green *Login* button, you'll go to a page that looks like this:

			Book of Business	Commission Statements	Ligibility, Status & Activity	Sales & Quoting Resources	Support Tools	My Account
Viewing Dashboard For :	P	.R - 18	T I	Health Net Medica	are - CA (🔻 GO			
Quick Eligibility	y Check				w	elcome		
Medicare ID/Last Name	mm/dd/yyyy	Check	Eligibility		N	lanage Accounts		>
Note: You can also cl	heck Eligibility in th	he Eligibility, Status	and Activity section		F	orms and Brochu	res	>
					Re	cent Activity		



Application Status for IFP (formerly known as Activity History and Notes)

Activity status will continue to be a feature on the new broker portal. Your client history will be available when the new site goes live.

However, the notes function must be integrated with our payment system and will take a bit longer. We will add status notes as quickly as possible.

Book of Business

You'll find your 2018 book of business via <u>HNBroker.com</u>. For 2017 business, including any new sales resulting from a Special Enrollment Period, you'll continue to use <u>your broker account on HealthNet.com</u>.

Again, this is for your IFP and Medicare Advantage business. For all other business you write with Health Net, you'll continue to use <u>HealthNet.com</u>.

Broker Contacts for California Portal Questions

Your Health Net team is here to help you with questions about the new websites.

- IFP: Call 1-800-909-3447 and press 1 to reach Broker Services. Then press 1 again for website questions. This is the same option to choose for questions about commissions, rates and benefits.
- Medicare Advantage: Call 1-800-708-7646.

Broker Blog

Health Net will continue to post commercial plan news and information on our blog, Broker Pulse. You'll find a link under the *For Brokers* section of <u>MyHealthNetCA.com</u>. You also can bookmark the blog now for easy access: <u>http://healthnetpulse.com/broker/</u>.

Broker Demographic Changes

You can make name, address, electronic funds transfer and other changes when you login to your account via <u>HNBroker.com</u>.

- Click on Support Tools.
- Go to *Contracting & Certification* on the left and click *Visit the Callidus broker self-service tool.*
- Log in to the tool like you do today for your Health Net account.



- Go to the Eligibility Status & Activity tab.
- Choose Application Status.
- Click Show me specific Application Status types and then click Pre-Member for on-exchange or Elected for off-exchange.



IMPORTANT! Beginning in 2018, all commission statements will be electronic. We will no longer send paper statements.



TIPS! Commission Statement Tips:

- You will receive two separate commission statements if you have both IFP/Medicare Advantage and group/ Medicare Supplement business.
- Statement formats: 2018 commissions statements will be available in PDF or Excel formats for you to download. You have the option of saving an exported Excel statement as a CSV file.

Commission Statements

You'll have online access to your commission statements just like you do today.

- IFP and Medicare Advantage 2018 statements \rightarrow <u>HNBroker.com</u>
- IFP and Medicare Advantage for 2017 and earlier \rightarrow <u>HealthNet.com</u> \rightarrow <u>broker portal</u>
- Group and Medicare Supplement → <u>HealthNet.com → broker portal</u>

Electronic Funds Transfer (EFT)

You'll continue to receive your commission payments via electronic funds transfer (EFT) if you've signed up for EFT.

Want to sign up and save a trip to the bank and get your commission payments faster? Sign up for EFT:

- Login to you broker account via <u>HNBroker.com</u>.
- Click on Support Tools.
- Go to Contracting & Certification on the left and click Visit the Callidus broker self-service tool.

Allow 1–2 commission cycles for EFT to take effect.

Forms and Brochures — where to find

We're making it simpler for you to find the materials that help you sell Health Net! You'll find everything pre-login.

- Go to <u>MyHealthNetCA.com</u> for IFP or <u>ca.healthnetadvantage.com</u> for Medicare Advantage.
- Choose For Brokers from the left-hand menu.
- Click *Forms and Brochures.* Voilà! You'll find all the materials you need to connect your clients with the Health Net coverage that fits their health and budget.

There's also a link on the broker portal, so if you're logged in to your broker account, it's easy to click over to *Forms and Brochures*.



ID Cards

New ID Cards

All IFP and Medicare Advantage members will receive new ID cards for 2018.

- All new IFP enrollees will see a U# on their ID card (e.g., #U54983802).
 Medicare Advantage member ID numbers start with C (e.g., #C54376213).
- Renewing members will continue to see an R# on their new ID cards, to simplify their experience.
- See also, Policy Number and Subscriber Number.
- Printing/ordering ID Cards

When the new sites launch, members will be able to set up a new online account. Post login, they will be able to print ID cards. We will keep you posted about online ordering.

Logo for co-marketing

There is no change to our logo, so you'll continue to use the same Health Net logos. You may continue to access them via <u>HealthNet.com</u> as you do today.

Member Portal and Registration

IFP

Our new website at <u>MyHealthNetCA.com</u> delivers an intuitive and easy-to-use online experience. The content is organized by a left-hand menu that helps both shoppers and members find what they want fast. Members go right to the *For Members* tab and click *login* to register for their personal, online account. Or, before logging in, we serve up information that members search for most often.





Medicare Advantage

The new Medicare Advantage website, designed for both shoppers and members, also features user-friendly navigation. The menu options and details are specific to Medicare Advantage plans.



NOTE! If you have multiple appointment types you will have multiple NPNs. Be sure to submit the proper NPN based on how you're appointed with Health Net.

National Producer Number

You can look up your National Producer Number (NPN) via the National Insurance Producer Registry.

- 1. Go to https://www.nipr.com/PacNpnSearch.htm.
- 2. Use the search option that matches your business, providing the requested information.
 - By individual: enter SSN and last name
 - By license: enter license number and state, then select agent or agency as the license type
 - By agency: enter your FEIN (federal employer identification number)
- 3. Click Submit Query.



Premium Payment Options: 2018

IFP

Health Net is introducing a new online payment system along with the new website. We still offer IFP members four ways to pay, with a few differences:

- **Pay online:** we're using the Softheon payment system instead of Fiserv, effective December 2, 2017. Members can make a one-time payment or set up automatic payments.
 - Renewing members may continue to use recurring payments via Fiserv through December 1, 2017.
 - Newly enrolled members can make their binder payment via the new system, which they access via <u>MyHealthNetCA.com</u>.

Automatic payments: Our new online system features automatic payments instead of recurring. The main difference is that auto pay pulls the full premium amount due, once a month. Also, members may choose their payment date between the 15th and last day of the month.

Plus, they can now pay by credit card in addition to using a prepaid debit card, bank debit card, or bank account.

• Pay by mail: same process as today with new mailing address for 2018

Health Net CA Individual P.O. Box 748705 Los Angeles, CA 90074-8705

- **Pay by phone:** same process and number as we have today. Members can call us at 1-800-539-4193 and use our Interactive Voice Response (IVR) system to make a payment 24/7 now accepting credit cards as well as debit!
- **Pay with cash:** we're replacing Walmart with MoneyGram[®] for members who prefer to pay by cash. MoneyGram locations can be found by visiting <u>MoneyGram.com/BillPayLocations</u> or calling 1-800-926-9400.

Medicare Advantage

Just like for IFP, Health Net is bringing Medicare Advantage members a new online payment system, and continues to offer multiple payment options.

• **Pay online:** Members can make a one-time payment or set up automatic bill payment for their 2018 premiums.

Automatic bill pay is similar to our current automatic bank draft option. What's different is that auto bill pay pulls the outstanding balance due at the time of draft. Members may choose their payment date between the 15th and last day of the month, and they can now pay by credit card (VISA, MasterCard or Discover), or bank account.

Members who have automatic bank draft set up now will have their last payment drafted on December 6, 2017. We will stop processing new requests to set up automatic bank draft at the end of October.



Advantage member accounts will no longer be linked. In 2018, members will have to make a separate payment for each account.

• **Pay by mail:** Members can continue to pay with check, money order, or cashier's check. Payments by mail in 2018 go to:

Health Net of California P.O. Box 748658 Los Angeles, CA 90074-8658

Some clients have a set-up with their bank where the bank mails a check to Health Net for the monthly premium. If you have clients who do this, please advise them to give the bank our new payment address.

• Pay by Social Security or Railroad Retirement Board Withhold: Members may have their monthly premiums deducted from their monthly Social Security check or Railroad Retirement Board check. Members call our Customer Service department to set up withholds.

Proposals for IFP Clients

The new secure broker portal via <u>HNBroker.com</u> will offer the convenience of sending your individual and family plan clients a quote proposal just like you can do today on <u>HealthNet.com</u>. We are working around the clock to have this option available by the start of open enrollment or shortly thereafter.

In the meantime, you'll be able to see our plans and get quotes via <u>MyHealthNetCA.com</u> when it launches on October 11. Click on *For Brokers* and then *Get Contracted*. You'll find a link to online quoting in the first step.

ProviderSearch and Find a Doctor for IFP

Today, Health Net offers ProviderSearch to give shoppers and members a way to see who is in the network that comes with their health plan.

Our Health Plans	•
Find a Doctor	
Pharmacy Information	O
For Members	O
Learn More	O
Contact Us	
For Brokers	O
For Providers	

At <u>MyHealthNetCA.com</u>, the search tool is called Find a Doctor.

We're doing rigorous mapping and testing to ensure all data on ProviderSearch migrates accurately to Find a Doctor.

For the rest of 2017 and possibly into 2018, users will be redirected to <u>HealthNet.com</u> to use ProviderSearch when they choose Find a Doctor from <u>MyHealthNetCA.com</u>. Once Find a Doctor is live, users will stay on <u>MyHealthNetCA.com</u> when doing provider searches.





Special PCP Change Process for New 2018 Members

New 2018 members who visit <u>MyHealthNetCA.com</u> to request or change PCPs will follow these steps until Find a Doctor goes live.

- 1. Login/register on <u>MyHealthNetCA.com</u>.
- 2. Click Select/Change PCP from either Landing or Profile page.
- 3. Fill out an interactive form that leads them through a simple process of finding a new doctor and communicating their request to us.

Subscriber Number / Policy Number

Health Net has long used the term, Subscriber Number, to describe the R# assigned to each subscriber. We will continue to use that term for renewing members.

New IFP enrollees for 2018 will be assigned a U#. Medicare Advantage members will be assigned a C#.

Members can use their Member ID number as their Policy Number when making premium payments.

See also, ID Cards.

Summary of Benefits Coverage and Evidence of Coverage

You and your IFP clients will find Summaries of Benefit Coverage (SBCs) and Evidences of Coverage (EOCs) using the same search tool we have today. The only difference is that you'll search by plan name, such as CommunityCare HMO, instead of a coverage code — much simpler!

Access to the tool is as follows: <u>MyHealthNetCA.com</u> \rightarrow For Members \rightarrow Forms and Brochures.

